

MTAG Career Connections National Resource Center for Materials Technology Education Edmonds Community College December 6, 2016

"Helping manufacturers succeed through innovation, supply chain positioning and business development"

# What is CAMPS?

- Membership organization of carefully selected and approved companies
- We want the "Best of the Best"
- Referrals are the most common source of members
- Industry driven partnerships
- Connecting point where to go to find solutions, resources, or new directions
- Primary SMM (Small and Medium Manufacturers)
- Currently about 180 members, across all classes of membership

# CAMPS Launch 2008

Non-Profit Membership Organization – Based on a Feasibility Study

- Manufacturing Member products and processes
- > Supply Chain Member support operations, freight, distribution,
- > Associate Membership Professional Services
- Affiliate Membership Government, Education, and other non-profits (strategic partners)

#### Mission

Helping Washington State manufacturers succeed through innovation, supply chain positioning, and business development.

Collaborative model - Bring together

Vision

Talent

- Energy and Spirit
- Resources Cost Sharing
- Solutions and Programs are INDUSTRY DRIVEN

# Support for Key Economic Drivers

#### Public/Private Partnerships

Key role

Strong "network or ecosystem" of key stakeholders

> The stakeholders must work inter-dependently (Collaboration)

Stakeholders are:

- Manufacturers products and processes
- > Supply Chain freight, distribution,
- > Associates Professional service providers expertise
- > Affiliates Education, Government, and Non-Profits
- Knock down traditional "silos" and engage all stakeholders

Get into the issues and drive for solutions through strategic partnerships and cross sector involvement.

Hands-on vs. Theoretical

## **CAMPS** Vision

CAMPS role is to support all stakeholders

Primary catalyst for small and medium size manufacturers (SMM)

Form strategic alliances with supply chain experts, professional support

services, and public resources (government, education, and non-profits).

Supports Washington State manufacturers as <u>global leaders</u> in the <u>pursuit</u> <u>of advanced manufacturing and innovation opportunities</u>.

Pursuit is focused on <u>market driven products</u>, <u>leading edge processes</u>, and a <u>highly trained and efficient workforce</u>".

## **Eight Industry Tracks**

Aerospace Defense Marine Energy Transportation Life Sciences & Medical Food Processing General sectors

All segments are represented by CAMPS members

# **Five Pillars**

What we do and provide:

- Access to Innovation emerging industries, products, processes, technologies, and market opportunities
- Supply Chain Development Supply Chain Mapping, certifications, capabilities database
- Pre-qualified Service Providers Experts in the support system services
- Workforce Development On-going needs assessment, partnership with industry, education, and government resources and needs
- Access Funding Resources Work as an industry to secure grant funding to address industry common opportunities and challenges

### Innovation

**Driving Factor for the Future** 

A new Idea, device, or methods (processes)

Involves change, alteration, transformation, modernization, creativity, ingenuity, originality, inspiration

# **Understanding Clusters**

### Washington State Clusters

Aerospace

\$76 Billion impacts on the full supply chain

> 1,350 companies (650 are manufacturers)

132,500 jobs

Innovation

> Composites

> Technologies

Design

Manufacturing Equipment

Lean Processes

# **Understanding Clusters**

### Washington State Clusters

Maritime

- > \$30 Billion direct and indirect impacts
- > 2,100 companies
- > 57,700 jobs
- Six key subsectors
  - > Ship and Boat Building, Maintenance and Repair
  - Maritime Logistics and Shipping
  - Passenger Water Transportation
  - Fishing and Seafood Processing
  - Maritime Support Services
  - Military Operations

# **Understanding Clusters**

### Washington State Clusters

Life Sciences – Emerging - 5<sup>th</sup> largest and fastest growing in the United States

> \$12.5 Billion in economic Impacts

- 294 companies
- > 34,000 jobs

Three categories

- Pharmaceuticals medications
- Medical Devices
- Digital

#### Workforce is Key to Success Greatest Need!

CAMPS views the available workforce in four categories

K-12 – Students entering the workforce for the first time
Low Income – Individuals who normally have low level skills, in low paying jobs, or experience continuous transition

Military backgrounds – Veterans, transitioning out, reserves, national guard, and military spouses

New Americans – English as a Second Language

## Washington State Demographics

Manufacturing Jobs

- >290,000
  - 25% are Baby Boomers
  - **\****Estimated 72,500 to exit by 2022*
  - **Aerospace** 130,000
  - **\***Other Industries 160,000
  - Some of the most skilled employees

### CAMPS Programs Multiple Approaches

#### > Youth

- Awareness
- Image of Manufacturing Careers
- Tours National Manufacturing Day
- Company visits to schools
- \*FIRST Robotics

## **CAMPS** Programs

#### ≻Military – M2M

- \* Youth and Career
  - Skills Translation
  - Image of Manufacturing Careers
  - **\***Tours
  - Interviews and hiring steps
  - **\*** Over 300 confirmed placements

# **CAMPS** Programs

### Low Income, Immigrants & Refugees

- \*Assessment
- Pre Hire training
- \*Barriers
  - \* Transportation
  - \* Child Care
  - Language

#### Career Pathways – Long term

- Don't need a degree to enter employment
- Companies will provide training and most provide college training reimbursement funds

#### for employees

SOJT (Structured On-the-Job Training) is a great way to determine interests and aptitude

#### > Career Pathways – Long term

Once employed, get the training that involves
Certificates and Degrees
Many jobs are not on the shop floor, but it is
where many begin

### Career Pathways – Long term

- Shop math
- **Use of hand tools**
- Basic computer skills
- Ability to read manuals
- \*Safety practices
- \*Mechanical terminology and applications
- Quality control understanding

### Life Skills

- Punctuality
- Cell phone use
- Team work
- Critical thinking problem solving
- \*Listening
- ATTITUDE show motivation

# **Technology and Future Nuggets**

- >Additive Manufacturing / 3D Printing
- Advanced Materials
- Cloud Computing
- ➢Internet of Things (IoT)
- >Nanotechnology

# Challenges

- >Not all students are college bound
- Some students need Job Ready Skills and the opportunity to discover their directions
- Companies need to and are increasingly seeing the value to reach into the schools
- Since experienced candidates are in short supply or nonexistent, the focus needs to be on capabilities and capacities of the individuals.
- **Funding models in Washington State**
- **>***K*-12 and Community/Technical Schools need to work closer.

### Thank you

#### CAMPS

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